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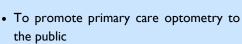
# The Hong Kong Association of Private Practice Optometrists

We are committed to serving the Profession, the Industry and the Community.

香港執業眼科視光師協會

#### Introduction

he Hong Kong Association of Private Practice Optometrists (APPO) was established on November I, 1999 with the objectives :





- To raise the standard of eye care in Hong Kong
- To maintain the highest standard of professional competence and conduct
- To protect the interests of private practice practitioners and to increase their competitiveness, public status and prestige

Vision:

Optometry to be the number ONE choice in primary eye care
Optometrists to be the best primary eye care providers



Mission:

APPO as the opinion leader in vision care APPO Members as the best providers of vision care

Pledge:

We are committed to serving the profession, the industry and the community



#### Requirements

- Registered Part I Optometrist in self-employed private practice in Hong Kong.
- Fully equipped and willing to perform
   Primary Eye
   Care (PEC);
   routine



dilation is not mandatory but must be capable of performing this when required.

#### Duties

- Support APPO.
- · Support PEC.
- Fulfill Quality Index for membership renewal.

#### **Benefits**

- Exclusive terms and incentive trips offered by different suppliers.
- Special discounts on group purchases of equipment.
- Optimised margin with full range of private label contact lenses.
- Attractive credit card merchant service transaction rate with no annual fees.
- Attractive Professional Indemnity.
   Premium covering not only individual optometrists but all optometric and supporting staff.
- Continuing Education Seminars with buffet at sponsored rates.
- Free one-day trips for Members and their families.
- Electronic "APPrOach" periodicals which provide up-to-date information on the industry and sharing from Members.
- Referral list for public access on APPO website.
- Free webpage under APPO website.







## How to gain points for your Quality Index (QI)?

#### 2022

#### Continuing Professional Development (CPD)

- All CPD hours endorsed by the Optometrists Board†
- 2 points per CPD hour
- Minimum points required for membership renewal: 20 points
- Maximum points gain under this category: 40 points

#### **Exclusive Products**

- Each bulk purchase gains 10 points
- Each product is counted once only
- Minimum points required for membership renewal: 20 points
- Maximum points gain under this category: 40 points



#### Activities\*\*

- 5 points for attending one Council meeting
- 5 points for each article submitted and accepted for publication by Editorial Committee
- 5 to 15 points for each endorsed community service
- 5 to 15 points for joining as committee member of APPO (5 points for joining, 5 points per meeting, maximum 15 points)
- 5 points for joining Health Care Voucher Scheme for the first time

#### Charitable Contribution\*\*

5 points for a single donation of over HK\$5,000 to any charitable organisation by a Member or a Member's practice registered with APPO

#### **Point Deduction**

- Professional misconduct
- Dishonest declaration on : Display of consultation fees, CPD hours, instruments
- Improper use of professional titles

#### Total QI

Pass 70 Award 110 Maximum 140
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\*\* Further details on "How to gain points for your Quality Index" can be obtained upon request





## Objectives and Roles of each Committee

#### Business Development Committee

Objective: To explore business opportunities so as to increase business of Members

Roles include: Developing better practice management

Reducing costs of practice set up Reducing costs for practice operation

#### Continuing Education Committee

Objective: To keep Members abreast of the most up-to-date knowledge and trends in optometry

Roles include: Planning and organising Continuing Professional Development (CPD) programmes and

activities that meet the learning needs of our Members

#### Editorial Committee

Objective: To enhance communication between the Association and its Members

Roles include: Publishing electronic periodicals and annual reports

Working with other committees on all forms of publication

#### Industry Relations Committee

Objective: To liaise with the Industry to obtain optimal deals for the Association and Members

Roles include: Acquiring high quality products with the best terms for Members

Building up our own series of private label products

Increasing our bargaining power through liaison with Members

Informing Members of product information
Building a positive relationship with suppliers

Monitoring the quality of products and services of suppliers

#### Information Technology Committee

Objective: To make use of information technology to help the Association fulfill its vision and achieve its

mission

Roles include: Utilising the internet as a channel to work with all committees and Members

#### Membership Committee

Objective: To strengthen the Association through expansion of membership

Roles include: To recruit new members by active invitation

To retain members by facilitating communication between them

#### Professional Affairs Committee

Objective: To develop the inter-relationships between optometrists and other healthcare professionals,

as well as intra-relationships within our own profession

Roles include: Observing and studying health reform and public health policies of the Hong Kong SAR

#### **Public Education Committee**

Objective: To educate and promote proper eye care to the public

Roles include: Strengthening public awareness on the importance of eye care

**Promoting PEC** 

Promoting optometrists as the leading PEC providers

#### Public Relations Committee

Objective: To promote APPO as an authority in eye care and a provider of PEC Roles include: Liaising with PR agency in the development and management of PR plans

Relating PR campaigns with APPO objectives

#### **Quality Committee**

Objective: To monitor and uphold the quality of Members to ensure they are the most competent

and elite in providing professional eye care services to the public

Roles include: Implementing a Quality Index System to gauge Members' professional and ethical merits

and demerits, and their loyalty and contribution to the Association

Investigating complaints against Members and reporting to the Council

#### Recreation and Welfare Committee

Objective: To foster intra-relationships between Members and APPO through recreation

Roles include: Organising recreational activities for Members and their families

## Privileged Products and Promotions from Numerous Suppliers

















#### 香港執業眼科視光師協會

#### The Hong Kong Association of Private Practice Optometrists

TST PO Box 98556 Tel: 2333 3386 Website: www.hkappo.org.hk

Dear Colleagues, 1 January 2022

The establishment of The Hong Kong Association of Private Practice Optometrists (HKAPPO) is

- To protect the interests of private practice optometrists
- To increase the competitiveness of private practice optometrists
- To promote primary care optometry
- To foster cooperation and communication between private practice optometrists and product suppliers

Membership of the Association provides you with

- A valuable source of updated information on events and development in optometry
- A platform to voice your opinion to fellow optometrists
- · Access to keep in touch with other eye care professionals and organizations both local and abroad
- Group bargaining power : special terms and offers from suppliers

To ensure unity of the Association and enhance member's participation, each member would be given an index, which is calculated annually based on each individual's active participation in the Association's activities.

Full membership is available to Part I registered optometrists in self-employed private practice. All applicants are requested to have TWO references from our current full members. Besides, all applicants need to be interviewed by Quality Committee before acceptance of the application.

Entrance Fee and Annual Subscription with effect from 1 January 2022 will be:

**Entrance Fee** 

**Annual Subscription** 

**Full Membership** 

HK\$ 2,000.00

HK\$ 3,800.00\*

#### To apply for membership, please

- Fill in the application form
- Fill in the equipment form
- Enclose photocopies of your current Business Registration Certificate
- Enclose photocopies of Optometrists Board Registration Certificate and current Practicing Certificate
- Enclose recent passport photograph
- Official Document listing out the name of partners (e.g. form NAR 1 or NCC1)
   For Sole Proprietors, please enclose a copy of the electronic extract of Business registration
- Enclose a crossed cheque made payable to "APPO" or "The Hong Kong Association of Private Practice Optometrists
   Limited" and post to the secretary at

TST PO box 98556

Regards,

Secretary (Liaison)

<sup>\*</sup> Members have the protection of the Professional Indemnity Insurance cover (basic and OK) included in their membership fee.



#### The Hong Kong Association of Private Practice Optometrists

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Application for Full Membership 會員申請表																					
(A) Particulars of Applicant 申請人資料																					
Applicant's name : (Mr. / Mrs. / Ms. / Dr.*) 申請人姓名																					
HK ID. number Date of Birth 出身日期 DD/MM/YY								<del> </del>	Applicant's photo												
							7														
Name of Practice								申請人近照													
公司名稱																					
Address of Practice																					
公司地址																					
Optometrist Reg. No. 視光師註冊號碼											x 傳	<del></del> 									
Mobile 手機	Em	nail addre	ess 電	郵地	址						L										
English name to be printed on Membership Certificate																					
(B) Professional Qualifications 專業資格																					
																		tutions			
(C) Membership of Professional Associations 其他視光學組織會籍																					
☐ HKSPO ☐ HKOA						☐ HKAOK ☐						othe	others								
Professional Indemnity cover 專業責任保險							□ Yes 有														
(D) Declaration 聲明  I agree to abide by the Articles and Regulations and Members' Regulation Handbook of The Hong Kong Association of Private Practice Optometrists. I declare that (i) I am a *Shareholder/Partner/ Sole Proprietor of the practice stated in Part (A) of the form, (ii) I practise and make company decisions independently, and (iii) the above information is true to the best of my knowledge. I have no criminal offence, conviction involving fraud, dishonesty, or professional misconduct. I agree that in order to further the objects of the Association, name(s), address(es) and telephone number(s) of my practice(s) may be disclosed to Members of the Association, the public, other organizations and associations.  現聲明 (i)本人是此表格內(A)部份填寫的*公司股東/合夥人/獨資經營者 · (ii)本人對我司擁有獨立自主及執行職能的權利 及 (iii) 就本人所知所信 · 上述資料全部正確無訛 。 本人同意遵守香港執業眼科視光師協會會規及會章的條款。本人並無任何犯罪紀錄 · 及同意協會在推廣會務時公開本人的公司名稱、地址及電話予協會會員、公眾及相關機構。																					
Applicant's signature								Date													
申請人簽署								日期													
Reference* (must be Full Member of the Association * If you do not have any references, please contact																					
Name Membership No.										Signature											
姓名	會員號碼										簽署										
Name	Ме	embershi	Signatu							ıre	e										
姓名	會員號碼簽署																				
For Office Use Only 協會專用																					
Application : $\square$ accept $\square$ not accept							Effective date :														
Cheque No. :							Amount: HK\$ Bank:														
Received by: Date:																					
Remarks :																					



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Personal Interest / Profile (Maximum 300 words)
個人與趣及簡介 (最多300 字)
<del></del>



#### 香港執業眼科視光師協會

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### Equipment and PEC 14 steps declaration form (2022)

PEC Steps		Equipment needed		Remarks	Other supplementary Equipment				
Case history taking	0				A scan	0			
Visual acuity assessment	0	With lighting control Viewing distance>=4M VA chart Projector Viewing distance>=2.5M but <4M With mirror VA chart Projector Space saving chart/ mirror chart	0 00 0000		Cycloplegic drug Keratometer Maddox wing Prism bar Fundus Camera Topographer Video slit lamp OCT Others:	0 0 0 0 0 0 0			
Cover test (Distance and Near)	0	Occluder	0		Others:	0			
Objective refraction & Subjective refraction, PD measurement	0	Retinoscope Auto-refractor Trial frame + trial lenses Phoropter Pupillometer	00000						
Colour vision assessment	0	Ishihara D-15 HRR	0 0 0						
Stereoscopic vision test	0	Stereofly Randot	0 0						
External ocular health assessment	0	Slit Lamp with X Magnification (Max)	0						
Internal ocular health assessment	0	Ophthalmoscope BIO+ Mydriatic drug Volk lens Gonio lens+ Local Anesthetic Mydriatic drug	00000						
Tonometry	0	Goldmann + Local Anesthetic Perkins+ Local Anesthetic Tono-pen+ Local Anesthetic NCT Tiolat's iCare tonometer	00000						
Diagnosis & treatment	0								
Visual field assessment	0	Confrontation Automated perimeter	0 0						
Motility test	0	Pen torch / Pen	0						
Accommodation & Vergence	0	RAF rule VA chart and ruler	0 0						
Pupil Reaction	0	Pen torch	0						

Name of practice :		Location (if more than one)	_
Name of Applicant's :	Signature :	Date :	

Separate equipment form should be filled for each location